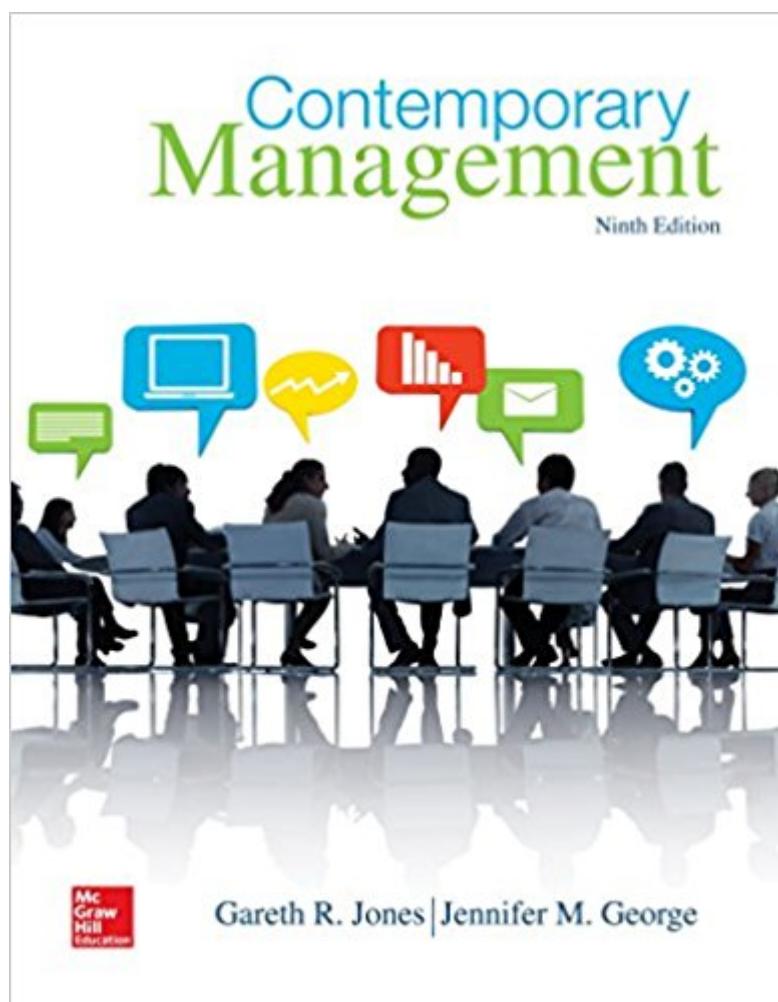


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# Contemporary Management



## **Synopsis**

In the new ninth edition of Contemporary Management by Jones/George continues to provide students the most current and up-to-date account of the changes taking place in the world of business management. In this revision, the focus is on making Principles of Management relevant and interesting to today's students—something that we know from instructor and student feedback engages them and encourages them to make the effort necessary to assimilate the text material. This product mirrors the changes taking place in management practices by incorporating recent developments in management theory, research, and by providing vivid, current examples of how managers of companies large and small have responded to the changes taking place.

## **Book Information**

Hardcover: 672 pages

Publisher: McGraw-Hill Education; 9 edition (January 16, 2015)

Language: English

ISBN-10: 0077718372

ISBN-13: 978-0077718374

Product Dimensions: 8.6 x 1 x 11 inches

Shipping Weight: 3.4 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 65 customer reviews

Best Sellers Rank: #4,596 in Books (See Top 100 in Books) #33 in Books > Textbooks > Business & Finance > Management #116 in Books > Business & Money > Management & Leadership > Management

## **Customer Reviews**

Jennifer George is also a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. She received her BA in Psychology/Sociology from Wesleyan University, her MBA in Finance from New York University, and her PhD in Management and Organizational Behavior from New York University. Gareth Jones is a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. He received both his BA and PhD from the University of Lancaster, UK

I used this in Spring of 2013 without any problems whatsoever and got an 'A' in a web class on Management at the community college. I understand there is a "new" edition out, but that is only

part of the ongoing criminal textbook "industry" scam and racket. I would definitely ask your instructor for permission to use this book for the course, because it already has up-to-date material, on Google and Apple, for example. If the class is going to use the end-of-chapter material, questions and cases, etc., then the instructor can give permission to use the ones in this book, rather than the "latest edition" scam versions that might be different (and many times more expensive!). Highly recommended, as a cheap (affordable!) copy for this class, because there is nothing wrong with it as a textbook covering this material. All the vocabulary and principles are there.

Item was received as promised!

As an older student, I rarely find myself in the position of spending a lot of time in a textbook. This text is well written, well researched and thoroughly enjoyable to just sit down and read! Very interesting examples used and lots of stories of people and how they managed businesses. I would recommend it highly to anyone trying to learn about managing businesses, people and themselves. Some might find it simplistic, but it was great for me.

This textbook was exactly what I needed to be successful in this management course. Great diagrams and easy to follow and I received a well-conditioned book.

great book..

Oh yeah!! I love this book love to read this

I ordered this book for the Fall semester and I was pleasantly surprised at how new and untouched it was. I initially bought this item at the college bookstore where it costs over \$200.00. I returned the book, received a refund, and bought the book here on . Great purchase and the condition was impeccable. Made an A in the class!!! Thank you so very much.

works great.

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